portfolio selections



Tim J. S.

Graphic Designer Layout & content strategy

Design should be clear, connected, and intentional—grounded in a minimalist approach that lets the message lead.

Infographic design Client-branded, vector-strong

Designed to explain diffuse reflectance infrared spectroscopy, this infographic was fully aligned with the client branding. Key visuals were redrawn or created as vector graphics to preserve detail and quality in print and digital formats, with a clear visual hierarchy to enhance flow.

VIEW THE

INFOCRAPHIC ONLINE

Ai

Adobe Illustrator

Adobe InDesign

PS

Adobe Photoshop

Client: Specac Industry: Spectroscopy accessories & sample preparation solutions



Franchise marketing toolkit

Brand-consistent assets

A suite of marketing pieces created for Coates Hearing Clinic, each tailored to its format—from postcard to trade show flyer to digital ad-while maintaining consistent branding. Designs reflect a cohesive strategy that builds trust, engages prospects, and supports franchise growth.

COATES HEARING CLINIC FRANCHISE OPPORTUNITY Invest in a Better Quality of Life for You and Your Patients

ing allows entrepreneurs to own and operate their own audiology practice under our established brand, benefiting from a proven business model and ongoing support. As a franchisee, you gain access to training, marketing strategies, and operational guidance to help you grow your successful practice. In exchange for these resources, franchisees pay an initial investment and an ongoing royalty, which funds continued brand development and support. This model provides the independence of business ownership with the security and efficiency of a well-established system.

Why Choose Coates Hearing Clinic?

n'

FRANCHISING

Booming Industry The \$148+ hearing aids industry is projected to reach \$348+ by 2032, growing at an impressive 11.7% CAGR, ensuring long-term demand and profitability. Demographic shifts and increased hearing health awareness drive continuous growth, making this a recession-resistant opportunity.

Unique Brand Positioning

Rapid ROI & Multiple Revenue Streams Patient-First Approach Motivated franchisees can achieve profitability of the first day thanks to high-margin products and operational costs.

Diverse revenue streams include hearing oid sales, diagnostics, service plans, and potential expansions into specialized services like vestibular testing and cochlear implants, allowing scalable business growth.

VIEW

ONLINE

Who Should Franchise with Us?

Near-Retirement Audiologists Transition your practice into a Coates Hearing Clinic Transition your practice into a Coates Hearing Clinic franchise, hive an operator, and enjoy steady passive income without the stress of daily operations.

Non-Audiologist Entrepreneurs In states allowing non-audiologist ownership, this franchise offers high-margin opportunities combi with the credibility of a medical practice.

ivitalize stagnant revenue streams or expand

Current Practices

"

First-Time Owners Perfect for graduates and professionals seeking Perinet noi graduates and proressionals seeking autonomy, our proven systems help you launch a profitable practice with confidence from day one.

Business Consulting: Get expert advice on launch marketing campaigns, adding new services, and optimizing your practice for growth.

Financial Management: Learn how to manage revenue, track expenses, and interpret financial statements to ensure long-term profitability.

Complete Resource Library: Access professio designed, branded marketing materials and resources whenever needed.

Your Success, Our Priority

Comprehensive Training & Support Foundational Training: Intensive one-on-one training sessions equip you with all the knowledge and skills needed to operate your clinic efficiently.

Impactful Marketing & SEO: Leverage our proven brand messaging and SEO strategies to grow you client base and establish a strong local presence

Effective Recruitment: We assist in hiring and rekiled professionals aligned with your vision, providir scentive plans that ensure long-term staff satisfacti Financial Assistance: We guide you in identifying suitable capital sources to cover startup expense In-house financhisees.

MEANINGFUL CARE. Unlock Your Opportunity

PARTNERSHIPS.

Join a trusted brand that empowers patients to reconnect with the beauty of sound. siming hearing healthcare in your communi



coateshearingfranchising.com (888) 720-5360 • jordan@coateshearing.com

COATES HEARING CLINIC FRANCHISING



We'll show you the way. Finally, a medical model practice

franchise for audiologists.

Client: Coates Hearing Clinic

Industry: Healthcare

Adobe Illustrator

Content strategy

Adobe InDesign

Adobe Photoshop

Cs







 Franchisees gain access to a complete turnkey operation with detailed operational protocols. your practice using our proven franchise Benefit from industry-leading pricing discounts through established manufacturer relationships and insurance billing assistance for streamlined revenue collection. Our research-backed, evidence-based practices ensure optimal patient outcomes, high referral rates and strong patient retention.

A unique price-match program keeps patients and revenue in-house by offering top-tier care without additional costs.

FRANCHISE FREEDOM. PATIENT-FIRST CARE

3 Profitable Industry

Proven Systems & Support

COATES HEARING CLINIC FRANCHISE OPPORTUNITY

n OATES HEARING CLINI FRANCHISING

With strong patient retention and margins, an audiology franchise p

stability, brand support, and long-

and strong patient demand

Booming Hearing Aid Mar

The Growing Opportunity in 6 REASONS TO INVEST IN AUDIOLOG A beaming \$4.398 market and a

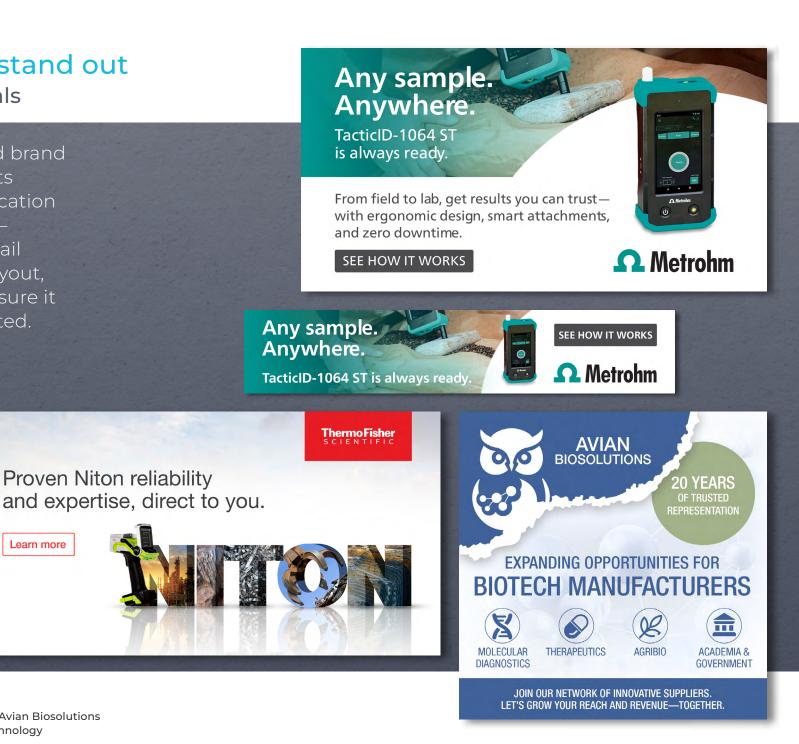
2 Aging Populatio Americans will be 6 50[%] of those 75+ ans will be 65+.

(888) 720-5360 · jordan@coateshearina.co



Digital assets that stand out Original, on-brand visuals

Crafted for clarity, recall, and brand cohesion, these digital assets support ongoing communication across media. Each design whether a social post or email signature—uses strategic layout, color, and typography to ensure it feels deliberate, not templated.



Client: Metrohm, Thermo Fisher Scientific, and Avian Biosolutions Industry: Scientific instrumentation and biotechnology

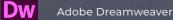
Adobe Illustrator

Adobe Photoshop

Learn more

Responsive email design Cross-client compatible

A responsive email design built with attention to aesthetics and reliability. The hero image resonates immediately with a scientific audience, reinforcing the message before reading. The HTML maintains structural integrity across email clients, using fully qualified URLs for hosted images. When creating HTML emails, I ensure that special characters—such as trademarks or international text—are encoded properly for consistent rendering.



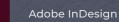


Client: Thermo Fisher Scientific Industry: Scientific instrumentation

Application layouts Smart, structured documents

Designed and typeset this white paper to support concise, professional communication of complex scientific content. With no brand templates available, I created a custom layout and typography system that reflects the client's expertise and ensures clarity. I also design application notes and similar technical documents focused on structure, readability, and accuracy to support credibility and comprehension.

VIEW THE WHITE PAPER ONLINE



Adobe Photoshop



ACHIEVING LOW ENDOTOXIN LEVELS IN OLIGONUCLEOTIDES FOR NUCLEIC-ACID THERAPEUTICS









	offer expert support to enume success in your clinical development journey. Context oligit actusy today for a <u>nume</u> or to context oligit actusy today to discuss your needs.
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Client: Oligo Factory Industry: Biotechnology

Event display design Brand-aligned visuals

I designed these booth graphics for clarity, impact, and brand alignment. From bold pull-up banners to large-format displays, each piece balances corporate identity with relevance, ensuring visual strength, technical accuracy, and print readiness.



Adobe Illustrator



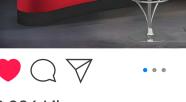






2.018 Likes Banner display #event #tradeshow

. . .



3.026 Likes

O'

Tim_S

Healthier, cleaner, safer

frusted solutions for hazardous material and gas detection

Promo table

#thermofisher #event

Follow

ThermoFishe thermo scientific

Client: Thermo Fisher Scientific and Cardiac Science Industry: Scientific instrumentation and medical technology

thank you!

I appreciate you taking the time to review my recent work. I hope we can work together and bring clarity, strategy, and strong design to your next project. I look forward to your message on Upwork.

Tim J. S.

Graphic Designer Layout & content strategy

Available on

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